Requirements/Design Specification

**Capture Branding**

**CR 13600**

Revision History

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Revision** | **Description** | **Author** |
| 2/10/2015 | 1.0 | Initial Version with Requirements | Roger |
| 2/18/2015 | 1.1 | Updated requirements based on branding meeting | Roger |
| 2/27/2015 | 1.2 | BFR-002, call out blue text logo  3.2 Figure 1, replace logo in upper-right  3.2 Figure 3, replace logo  BFR-007, strikethrough requirement to change proposal text to light blue per Brett  BFR-003, add correct zip files to req | John |
| 3/1/2015 | 1.3 | TDR-002, TDR-004, added detailed design | John |
|  |  |  |  |

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# Business Requirements

## Purpose of the Design Specification

This document highlights items to be updated froma marketing and branding perspective.

### Business Functional Requirements / Configuration

| **Business Functional Requirement** | **Notes** |
| --- | --- |
| 1. Update blue header within Capture | All headers should be blue   * RGB - 0/74/124 * HEX - #004A7C |
| All republic images need to be replaced with the following: | * Top right column of every page on application * Top right of CSAs (both customer & office use) * Top left of Sample Invoice (both pages)   Note the text is blue in color, not black. |
| 1. Replace the LOB Images on the Select Service Offering page | * Small Container, Large Container and Additional Items images will be replaced. See section 3.2 |
| 1. Buttons | All buttons should be blue   * Hex #004A7C * RGB 0/74/124 |
| 1. My Resource collateral | Add a checkbox for my resource collateral on Gen Docs page. Should be visible for printing when either the Proposal or CSA is selected. |
| 1. Proposal Cover Letters | There will be unique cover letters for New and Existing for each PBS business segment and divisions that do not sell recycle; totaling 8 cover letters. Cover\_Letters.zip contains the 8 cover letters needed to be created within Capture. Logic for implementing can be found in TDR-001. The bottom image on the document is broken out into individual images. Use the .png within the RS\_BLUELINES\_LOCKUP\_RGB.zip below for the image.  \*Also, change the My Resource refrence links from Republicservices.com link to RepublicOnline.com. |
| 1. Proposal Changes | * Get rid of top blue bar * Use white background logo. Enlarge to cover top of old blue bar and bottom of current image * ~~Proposal verbiage = light blue~~ |
| 1. Marketing attachment for MSW changes | Replace containers on select service screen MSW PDFs (small and large). See section 3.2 Figure 2. Get rid of old ones. New files coming from Brett. |
| 1. Once development work is almost completed take duplicate screen shots of new colors and images and sent to branding team. | Brett Beitzel  Mike Cross |

### Technical Design Requirements

| **Technical Design Requirement** | **Notes** |
| --- | --- |
| 1. Generate Docs   Assigning the correct cover letter | One of 8 new cover letters will be used as an option to be printed with the proposal. See section 3.2, Cover\_Letters.zip for the actual file. Below is pseudo code  If existing customer then check segment  If Division can not sell recycle then “Proposal Letter Existing Customer Generic No Recycling”  ElsIf Price then “Proposal Letter Existing Customer Price”  ElsIf Performance then “Proposal Letter Existing Customer Perform…”  ElsIf Enviornmental then “Proposal Letter Existing Customer Environmental…”  Else ERROR  ElsIF Any New Customer then check segment  If Division can not sell recycle then “Proposal Letter NEW Customer Generic No Recycling”  ElsIf Price then “Proposal Letter NEW Customer Price”  ElsIf Performance then “Proposal Letter NEW Customer Perform…”  ElsIf Enviornmental then “Proposal Letter NEW Customer Environmental…”  Else ERROR  FI |
| Commerce | Edit commerce rules:  hideCSAOptionsWhenCSANotSelected  hideProposalOptionsWhenProposalNotSelected  Edit commerce attributes:  printCSA\_quote – modify before function  emailCSA\_quote – modify before function  coverLetter\_quote – no longer used, all document content will be created in Doc Engine CSA-Cover Letter  hideMarketingCollateral - added  coverLetterStyle\_quote – added  new util function needed to set the coverLetterStyle\_quote attribute according to TDR-001 pseuco code. |
| Config | No config updates |
| Documentation   * CSA * Proposal * Sample Invoice | Update images based on functional specs and section 3.2  Create new documents for cover letters  Update CSA – Cover Page to use conditional logic to show proper cover letter based on coverLetterStyle\_quote attribute values:  new-generic  new-environmental  new-price  new-performance  existing-generic  existing-environmental  existing-price  existing-performance  Add My Resource User Guide.pdf to FileManager. New layout page will be required to display document as PDF is 5”x7.5” format.  Add updated Small Container Marketing material PDF to File Manager.  Add updated Large Container Marketing material PDF to File Manager.  To display new background footer image on cover letter, edit the Doc Engine Global XSL Snippet to include a new variable coverLetterBackground that points to the path of the new cover-letter-footer.png in FileManager.  Then in CSA – Cover Page, edit the page layout body background image to point to {$coverLetterBackground}. |
| InfoPro Interface | None |

# Assumptions

The following items are out of scope

None

# Technical Design

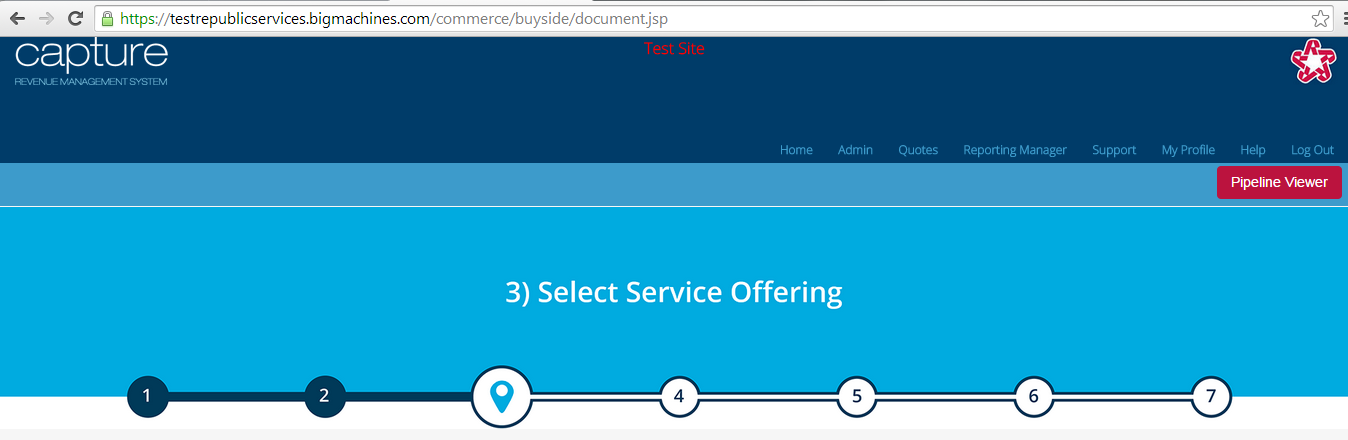
## Referenced Documents

republic\_brandguide\_v1.pdf

## Process Flow and Mock Ups

Replace with logo and Republic Services text

Figure 1

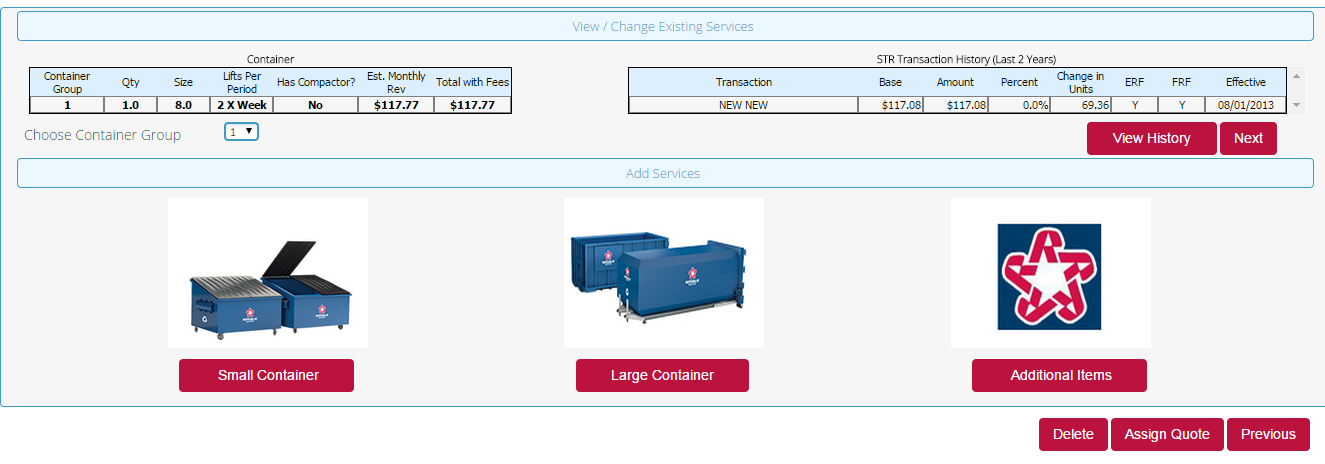


Header BFR 01

RGB - 0/74/124

HEX - 004A7C

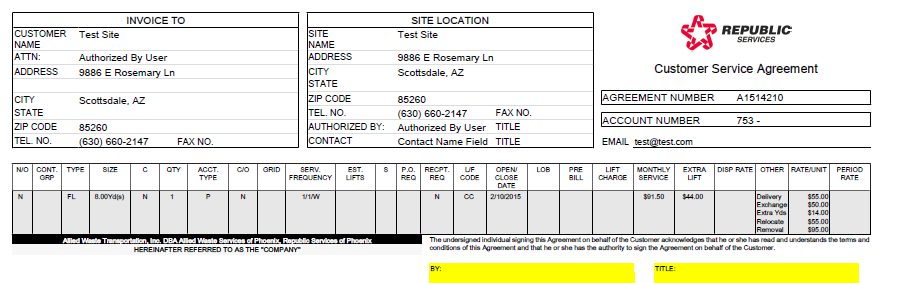
Figure 2



Replace with images in BFR-003

Replace logo with logo containing blue text.

Figure 3



## Functional Logic

NA

## Data Sources & Mapping

No data changes made

## InfoPro Interface

Should not affect the AAE process. All data is currently available. There could potentially be a new field to identify which cover letter to use.

## BI Interface

Should not affect the BI process. All data is currently available. No fields should be repurposed.

# Report Changes

No Changes

# Appendix