Requirements/Design Specification

**Capture Branding**

Revision History

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Revision** | **Description** | **Author** |
| 2/10/2014 | 1.0 | Initial Version with Requirements | Roger |
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# Business Requirements

## Purpose of the Design Specification

This document highlights items to be updated froma marketing and branding perspective.

### Business Functional Requirements / Configuration

| **Business Functional Requirement** | **Notes** |
| --- | --- |
| 1. Update blue header within Capture | All headers should be blue   * RGB - 0/74/124 * HEX - 004A7C |
| All republic images need to be replaced with the following: | * Top right column of every page on application * Top right of CSAs (both customer & office use) * Top left of Sample Invoice (both pages) |
| 1. Replace the LOB Images on the Select Service Offering page | * Small Container, Large Container and Additiona Items will be replaced. See section 3.2 |
| 1. Buttons | All buttons should be blue   * RGB 0/54/96 * Hex #003660 |
| 1. My Resource collateral | Add a checkbox for my resource collateral on Gen Docs page.  Brett will provide PDF |
| 1. Proposal Cover Letters | There will be unique cover letters for New and Existing for each PBS business segment and divisions that do not sell recycle; totaling 8 cover letters. |
| 1. Proposal Changes | * Get rid of top blue bar * Use white background logo. Enlarge to cover top of old blue bar and bottom of current immage * Proposal verbiage = light blue |
| 1. Marketing attachment for MSW changes | * Brett to get MSW PDFs (small and large). Get rid of old ones |

### Technical Design Requirements

| **Technical Design Requirement** | **Notes** |
| --- | --- |
| 1. Generate Docs   Assigning the correct cover letter | One of 8 new cover letters will be used as an option to be printed with the proposal. See section 3.2, Cover\_Letters.zip for the actual file. Below is pseudo code  If existing customer then check segment  If Division can not sell recycle then “Proposal Letter Existing Customer Generic No Recycling”  ElsIf Price then “Proposal Letter Existing Customer Price”  ElsIf Performance then “Proposal Letter Existing Customer Perform…”  ElsIf Enviornmental then “Proposal Letter Existing Customer Environmental…”  Else ERROR  ElsIF Any New Customer then check segment  If Division can not sell recycle then “Proposal Letter NEW Customer Generic No Recycling”  ElsIf Price then “Proposal Letter NEW Customer Price”  ElsIf Performance then “Proposal Letter NEW Customer Perform…”  ElsIf Enviornmental then “Proposal Letter NEW Customer Environmental…”  Else ERROR  FI |
| Commerce | Perhaps new variable? |
| Config | Perhaps new variable? |
| Documentation   * CSA * Proposal * Sample Invoice | Update images based on functional specs and section 3.2  Create new documents for cover letters |
| InfoPro Interface | None |

# Assumptions

The following items are out of scope

# Technical Design

## Referenced Documents

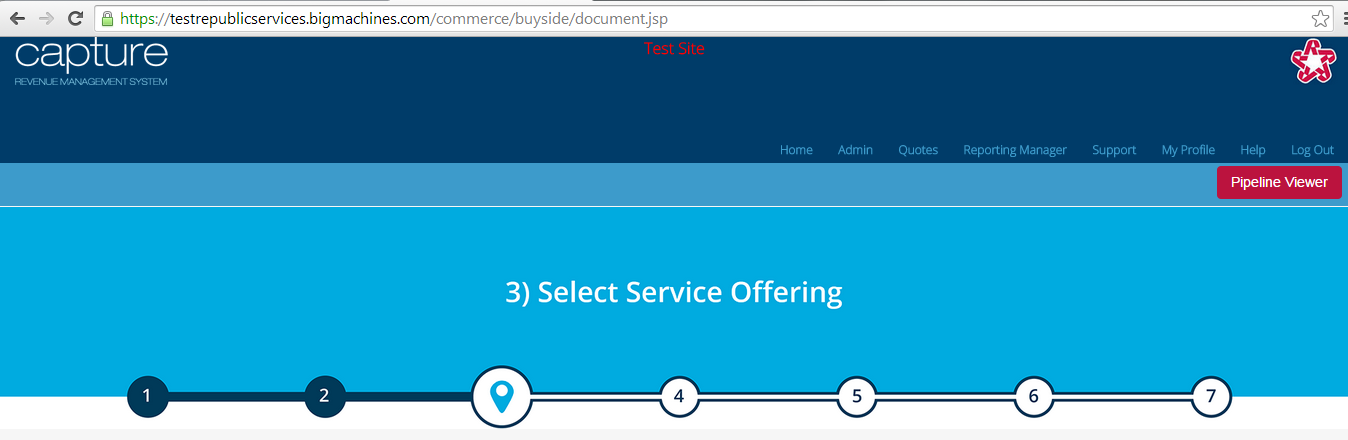
republic\_brandguide\_v1.pdf

## Process Flow and Mock Ups

Cover\_Letters.zip contains the 8 cover letters needed to be created within Capture. Change the Republicservices.com link to RepublicOnline.com



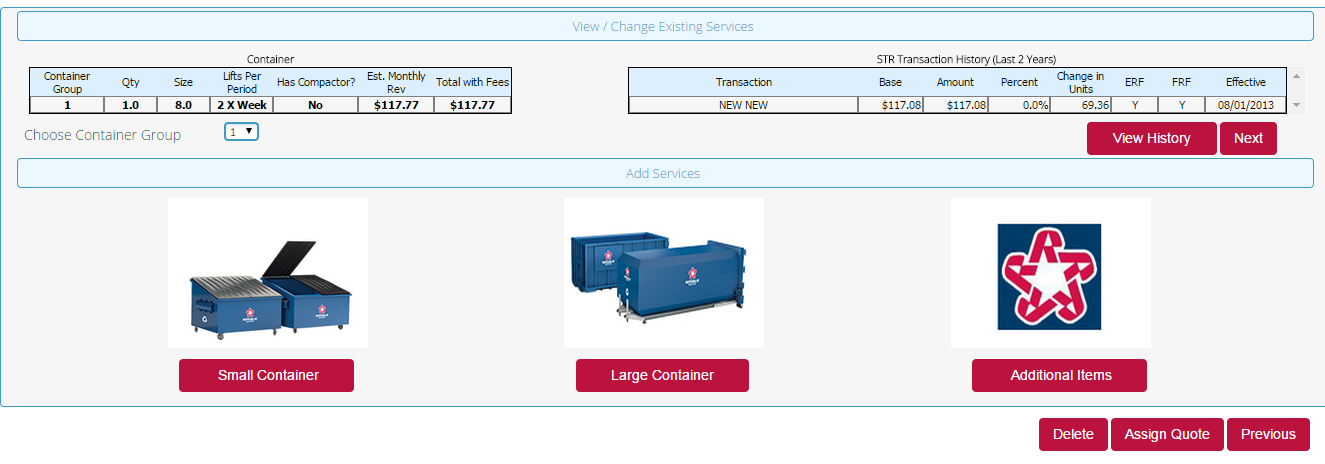
Leave image as is



Header BFR 01

RGB - 0/74/124

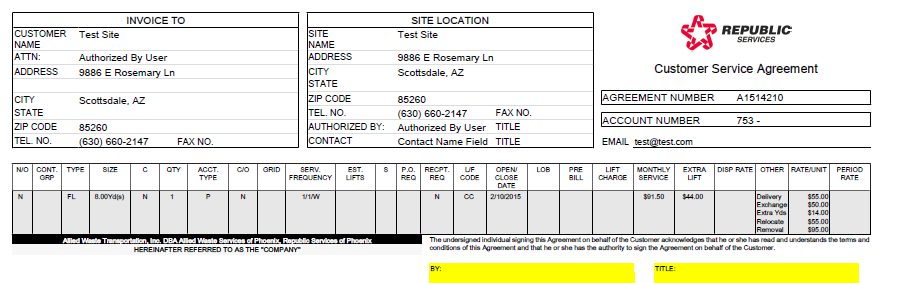
HEX - 004A7C



Replace with images below

Add images Brett will send

CSA logo remains the same. No CSA changes



## Functional Logic

NA

## Data Sources & Mapping

No data changes made

## InfoPro Interface

Should not affect the AAE process. All data is currently available. There could potentially be a new field to identify which cover letter to use.

## BI Interface

Should not affect the BI process. All data is currently available. No fields should be repurposed.

# Report Changes

No Changes

# Appendix